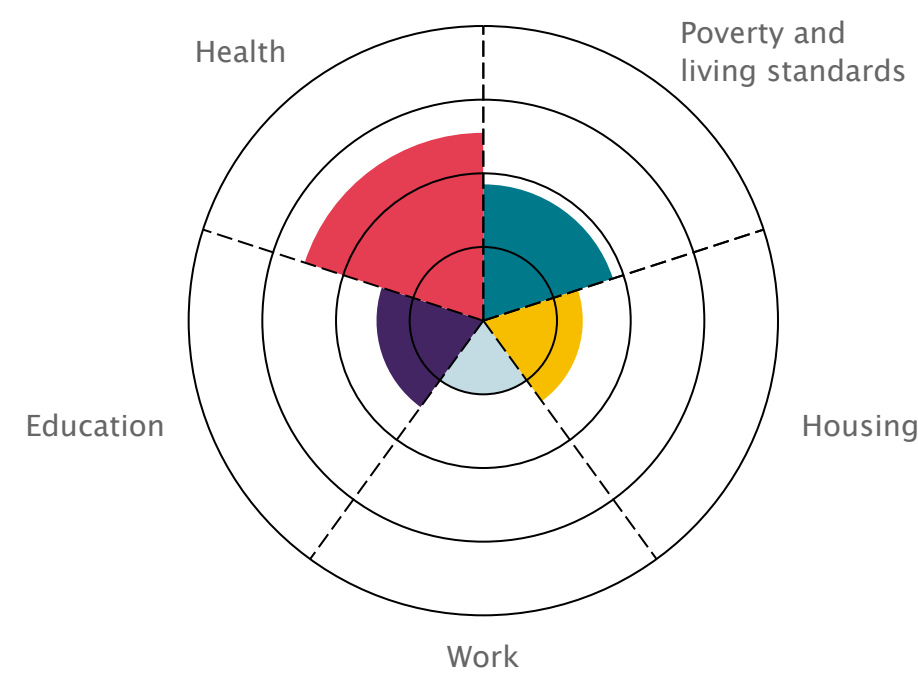


London's Poverty Profile provides evidence on and insight into poverty and inequality in London. It shines a light on these issues to prompt action from local and national government, the third sector, faith groups, practitioners, experts, businesses, the public and indeed anyone who cares about making London a fairer city to live in. This factsheet draws together insights specifically for Ealing from the wider set of indicators published in London's Poverty Profile.

For details of the data sources and methods used please see <https://trustforlondon.org.uk/data/boroughs/overview-of-london-boroughs/>

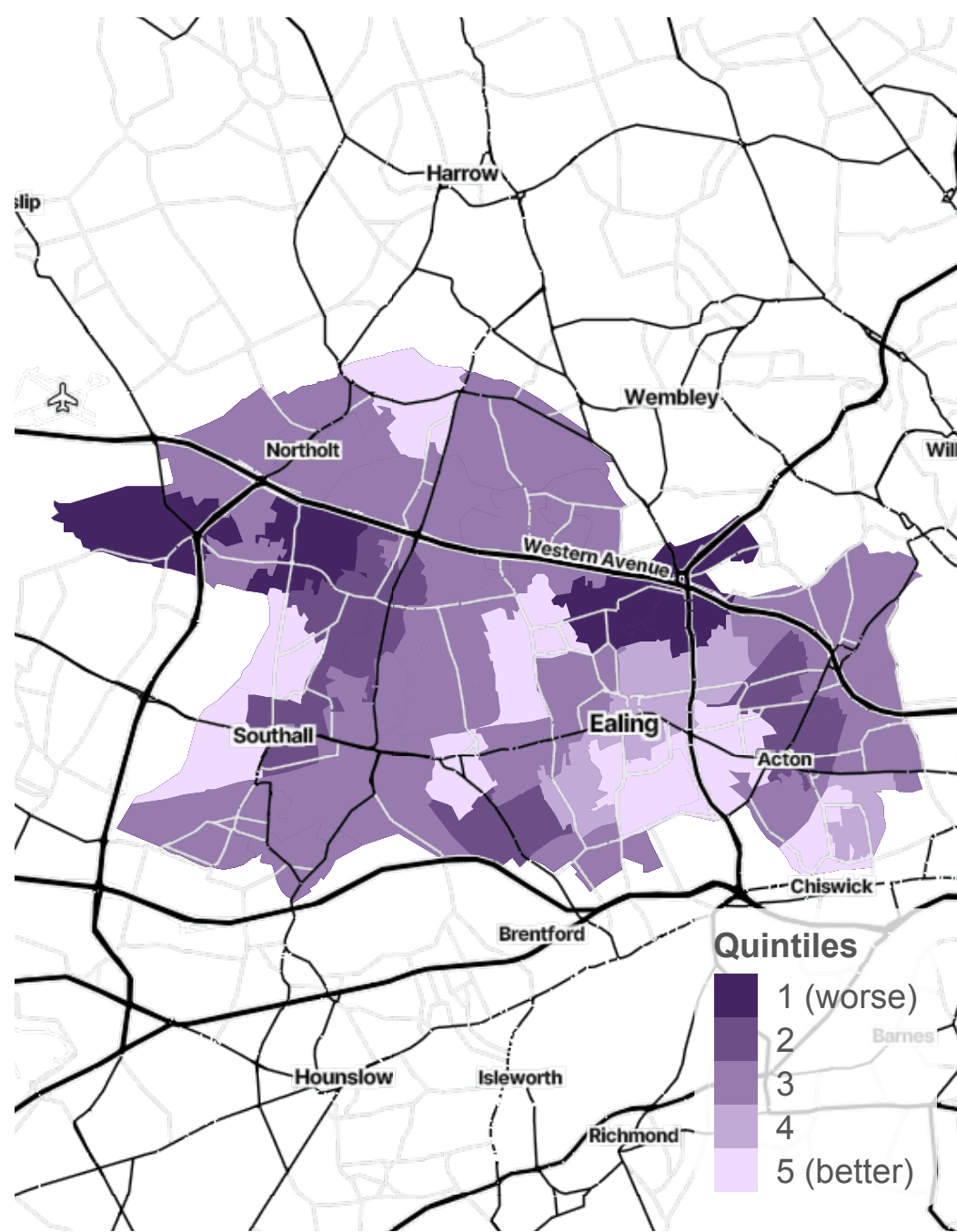
Key Points

- In 2023/24, 31% of people in the borough lived in households with an income of less than 60% the UK median after housing costs have been subtracted. This was around the same as the average London Borough.
- 35% of children in the borough lived in households with an income of less than 60% the UK median after housing costs have been subtracted in 2023/24. This was around the same as the average London Borough.
- In Ealing, 20.3% of residents were estimated to be earning below the Living Wage in 2024. This was around the same as the average London Borough.
- Affordable, social and other discounted housing completions were better than in Ealing the average London Borough, with 774 delivered in 2020/21 - 2022/23.
- GCSE attainment was better than the average London Borough in Ealing, with 74% of students achieving grades 9-4 (A*-C under the old grading system) in GCSE English and Maths in 2023/24
- There were 3.51 repossessions by county court bailiffs per 1,000 in Ealing in 2025 Q1, worse than the average London Borough.



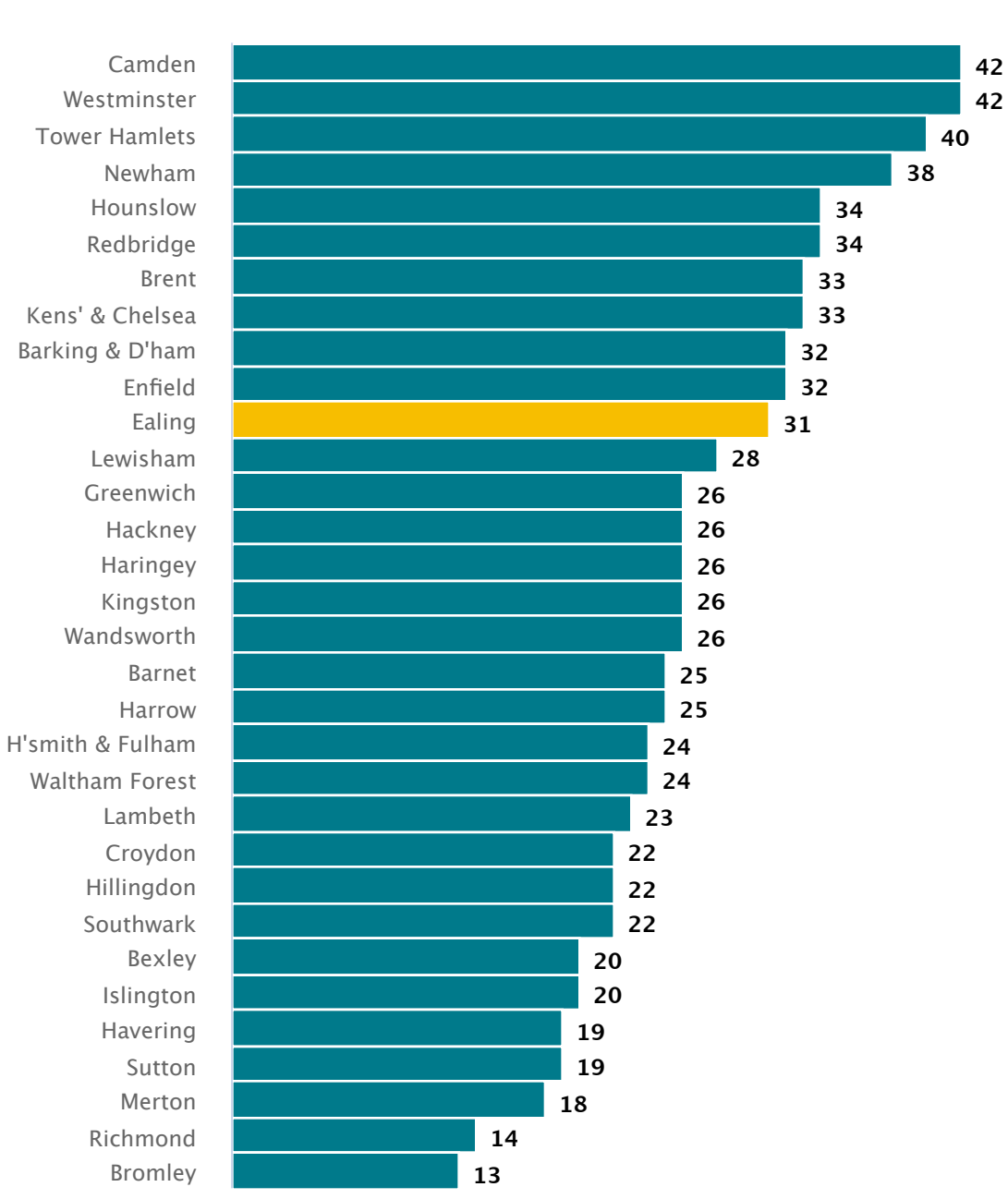
The chart above summarises the boroughs' indicators across each of our themes. The center represents worse performance, outer rings better

Income estimates 2020



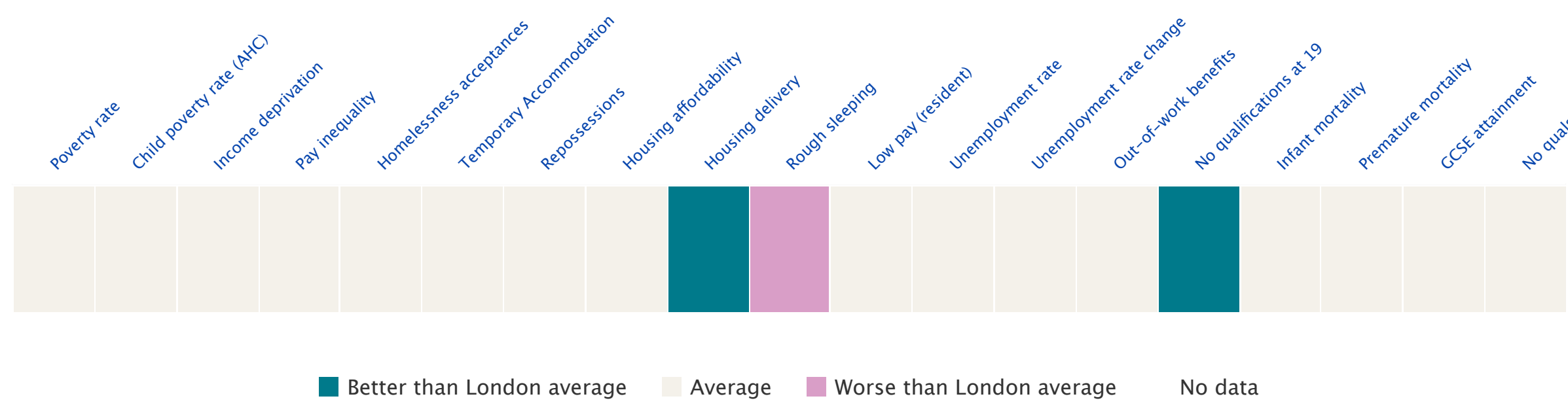
Source: MSOA Income estimates 2020, ONS

Poverty rate 2023/24



Source: Households below average income 5 year averages to 2023/24, DWP

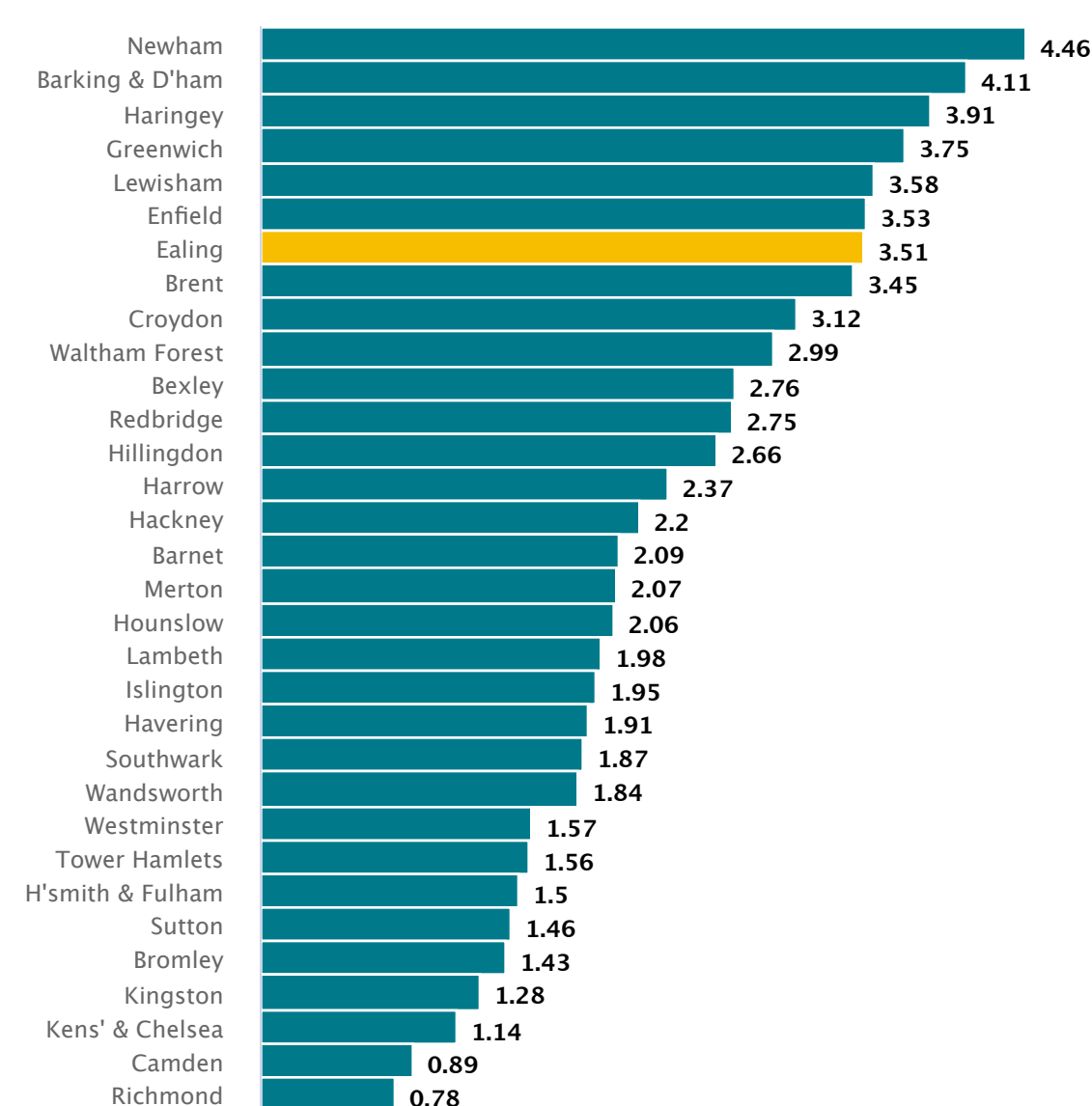
Ealing ratings across key indicators



Looking across all the indicators collected at Borough level for the London Poverty Profile, Ealing did worst for Total repossessions by county court bailiffs in London boroughs, and best for Average annual net housing completions in London boroughs.

Worse for:

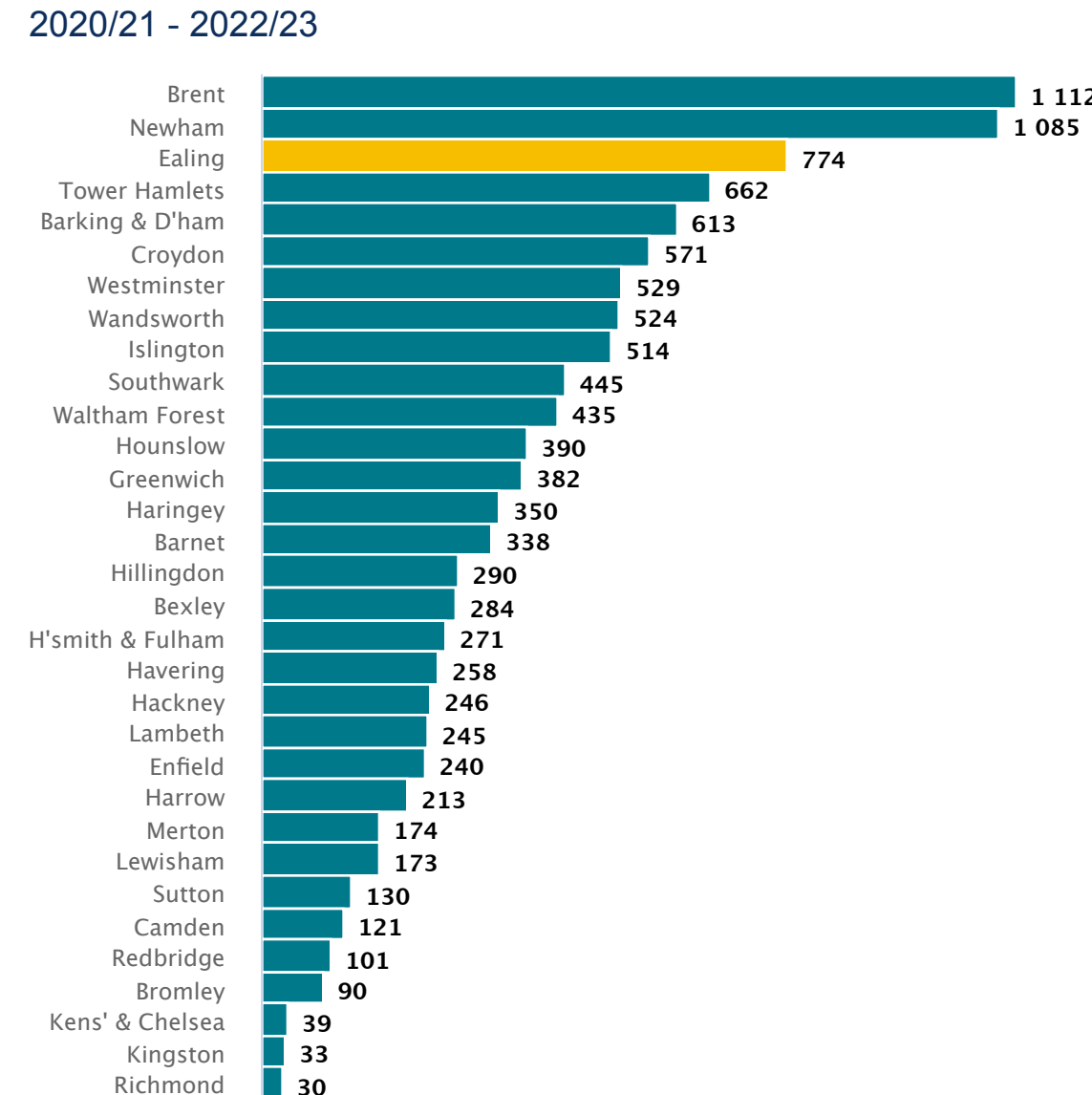
Repossessions per 1,000 households 2025 Q1



Source: Mortgage and landlord possession statistics, Ministry of Justice 2018 based Household projections, ONS

Better for:

Average net affordable, social and discounted housing completions 2020/21 - 2022/23



Source: Live tables on housing supply: net additional dwellings, Table 122, DLUHC; Live tables on affordable housing supply, DLUHC; Local authority housing data, DLUHC; Private registered provider social housing stock in England, Regulator of Social Housing; London Plan 2021, Table 41, GLA